



Dance Arts Centre's mission is to promote *positive change* in the lives of youth through creative movement and the arts.

June 12, 2019

Dear Parents and Students,

First off, thank you for a wonderful 2018/2019 dance season and incredible "Creative Elements" performance! The dancers all shined bright on stage, volunteers worked tirelessly and the venue was perfect! Enclosed you will find some important information regarding the upcoming 2019/2020 dance year. I hope to see each of your smiling faces back at the studio in August. Please take a moment to review and feel free to email me with any questions.

### **NEW MLB Studio**

As announced at the show, DAC is opening a new MLB location (814 W New Haven Ave, Melbourne) and we couldn't be more excited. The new space will feature two studios, two lobbies and a state of the art fully floating dance floor. Once we have a better grasp on construction timelines we will post the grand opening date. The studio will be completed and ready for classes in August ☺

### **Dance Studio Pro/Studio Software**

DAC is converting to a studio software for the new season. This program will allow each family to create an account to manage their student, register, pay tuition (including automatic credit card payments!) and more. Please note we are currently building out the program and will notify our families by email and facebook when it is live. This new system will require a slight learning curve but in the end will be amazing...I promise!

### **Tuition Adjustment/Family Discount**

DAC has decided to streamline our tuition structure from hours of usage to number of classes. Additionally, for the 1<sup>st</sup> time in 7 years we adjusted the tuition prices. Please note that these prices are still at or below market. Also, in order to minimize confusion and streamline we changed the family discount to 20% off the entire tuition bill. We ran many different scenarios and this new structure falls close in line w/our past structure, just easier for families to calculate.

### **Friend Referral Program**

Have you loved your experience with DAC? Now you can share your experience, encourage friends to enroll and receive free lessons! Here is how it works:

- A currently enrolled student invites a friend to register for the 2019/2020 dance year
- The new student must mark the previous student/parent name down under the "How did you hear about us" section on the online registration form. Unfortunately, we cannot credit late referrals.
- The current student will receive one free dance class for one month per new student they refer
- The current student's account will be credited for the following month. Ex. The new student starts in August the current student will receive credit towards September's tuition.
- There is no limit on how many new students you can refer! If you invite 10 new students and they all register, you will receive 10 months of 1 dance class for free!!!

### **Classes Start/Open House/Registration**

Classes will start for the 2019/2020 season on August 19, 2019. All registration must be completed online (no paper) at [www.DanceAC.org](http://www.DanceAC.org) through the new parent portal. A non-refundable registration (\$25) and non-refundable recital fees (\$25), as well as ½ month tuition for August and September will be collected at time of registration. All lump sum payments (all year up front) must be paid using a check, no credit cards. **DAC will hold an open house on Tuesday, July 30<sup>th</sup> from 5pm-7pm at the IHB studio.** The open house event is open to anyone interested in signing up for classes at either studio or anyone with questions regarding classes. Please bring a friend to sign up for classes! We will hold Stage Left: A Dancewear Exchange event during the open house. Come by if you are in need of dancewear items or if you would like to drop off a donation. Stage Left items will only be available for students who have officially registered for DAC classes.

### **Financial Hardship Scholarship**

Financial hardship scholarships are now available online at [www.DanceAC.org](http://www.DanceAC.org). The scholarship covers half of the tuition for the dance year. Families are responsible for other dance related fees. All applications must be received by August 1, 2019 for consideration. Previous applicants are allowed to reapply for scholarship. If you know anyone who might qualify please pass the information along. All scholarship recipient families are required to volunteer throughout the dance season AND required to attend an in person interview. If you are interested in sponsoring a student, or would like to make a donation, please email me.

### **Fall/Spring Schedule**

The 2019/2020 schedule will be posted online within the week. I have circled the recommended classes for your child below. If your child would like to take additional classes that are not listed, please email me at [sarah@DanceAC.org](mailto:sarah@DanceAC.org). Please note that some students may receive a recommendation for a higher level with a contingency that they take the level below in conjunction. The reasoning behind this is that some students might be ready for an additional challenge (higher level) but still need to polish their technique fundamentals (lower level). All placements were taken with much consideration and are designed to help your child reach their highest potential.

The professional recommendations for your child are circled:

Tiny Tots (ages 2-3), Creative Movement (ages 3-4), Combo (ages 5-6), Ballet I, Ballet II, Ballet III, Ballet/Pointe IV, Modern I, Modern II, Modern III, Jazz I, Jazz II, Jazz III, Tap I, Tap II, Tap III, Pre-teen Acro (ages 7-11), Teen Acro (ages 12+), Lyrical, Homeschool, Mini Hip Hop (ages 5-6), Pre-teen Hip Hop (ages 7-11), Teen Hip Hop (age 12+), Musical Theater 1, Musical Theater 2, Stretch/Flex/Condition, Stretch/Turns/Leaps, Choreography/Improv, Junior Company, Senior Company

Much Love,  
Sarah Balda



# 2019/2020 Tuition

DanceAC.org

Facebook.com/DACBrevard

Classes per week	Monthly rate	Total DUE at registration: Reg Fee, Recital Fee, 1/2 Aug + full September *	Annual Payment Amount (includes 5% discount)
<b>Tiny Tots only</b>	50	125	451.25
<b>1</b>	60	140	541.50
<b>2</b>	80	170	722
<b>3</b>	100	200	902.50
<b>4</b>	120	230	1083
<b>5</b>	140	260	1263.50
<b>Unlimited</b>	150	275	1353.75